

The way forward

HPE aruba
networking

Security-First AI-Powered Networking

Today's common priority

Experience Matters, Everywhere

Apps

transactional, social,
collaboration, communication

People

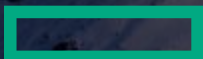
employees , contractors,
guests, patients, partners

Things

cameras, sensors, POS,
industrial machines, medical devices

Secure connectivity is essential for powering distinctive experiences

Elevate employee performance | Captivate customers | Build multi-party trust | Optimize industrial efficiency



Businesses are being forced to choose



Leaders are stuck in a balancing act

Networking Objectives



Security Objectives

Access flexibility



Rigorous compliance

Friction-free experience



Thorough verification

Free up the business



Minimize loss



Patchwork complexity

However, applying Zero Trust principles in islands of innovation across networking and security falls short

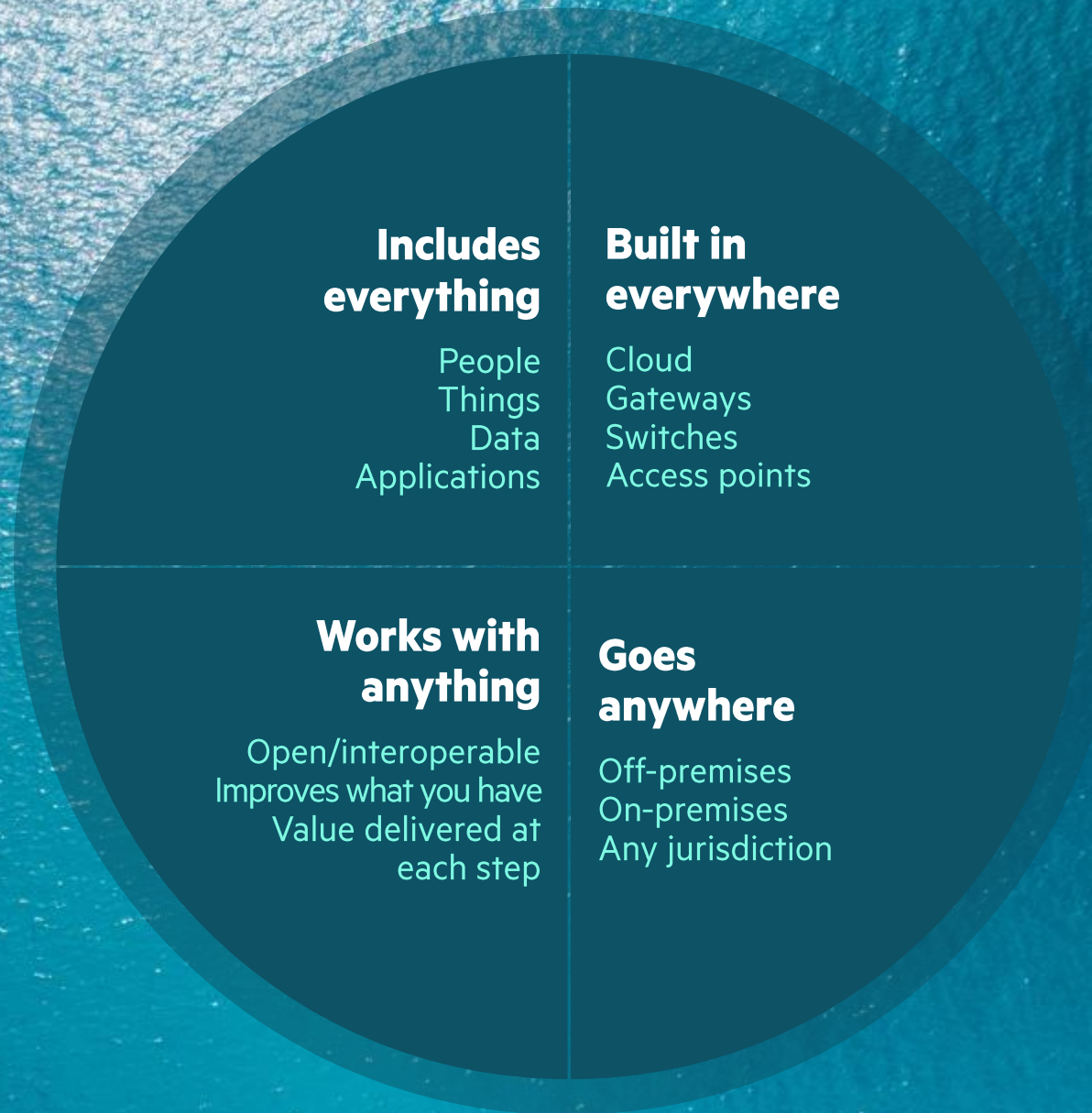
- Creates silos and adds to complexity
- Leaves blind spots and gaps
- Never covers entire IT landscape



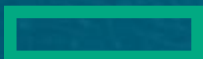
What's needed

Conquering this complexity calls for networking that puts security first

Activating Zero Trust principles intrinsically across all networking



EDGE ----- DATA CENTER ----- CLOUD



Our differentiators

Why networking and security leaders choose HPE Aruba Networking

**Shared
Visibility**

Common truth

**Global
Policy**

Policies that follow you

**Edge-to-Cloud
Enforcement**

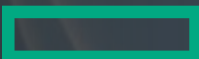
Access Points, Switches,
Gateways, Cloud

**AI-Automated
Operations**

Manage at scale

Security-First AI-Powered Networking

a common foundation for powering distinctive experiences



Security-First Networking

People & Things



Any Access



Anywhere



On Prem Enforcement

- Access Points
- Microbranch Gateway
- SD-Branch Gateway
- SD-WAN Gateway
- CX Switches
- Data Center with CX10K top of rack

SSE Cloud Enforcement



Data and Applications



Security-First AI-Powered Networking:

a common foundation for powering distinctive experiences

Shared Visibility

Global Policy

Edge-to-Cloud Enforcement

AI-Automated Operations



Where to get started with Security-First Networking

Modern Cloud Security

- Fast remote secure access, VPN replacement (ZTNA)
- Protect users from web-based threats (SWG)
- Prevent data loss, enforce corporate policy (CASB)
- Consolidated SSE

SD-WAN Modernization

- Support cloud-first initiatives
- Replace branch firewalls and routers
- Improve app performance, security, IoT devices

SASE Initiative

- Secure, hybrid work architecture
- SD-WAN and SSE from a single vendor

Campus Network Transformation

- Modern, unified infrastructure
- Industry-leading connectivity for all users and things
- AI-powered network and security operations

Data Center Network Modernization

- Streamline and reduce complexity
- Leverage DPU-enabled switches

NAC-Driven Segmentation

- Define centralized role-based policies
- Dynamically enforce across, wired, wireless, and WAN networks